

Exhibit G

Form 3 Avenue Group Inc

3 - Initial statement of beneficial ownership of securities

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Published: 2008-06-12 10:07:59 (2008-06-12T10:07:59-0400)

Submitted: 2008-06-12

Period Ending In: 2008-03-23

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SEC FORM 3

SEC Form 3

FORM 3

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION**

Washington, D.C. 20549

OMB APPROVAL	
OMB Number:	3235-0104
Estimated average burden hours per response:	0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*	2. Date of Event Requiring Statement (Month/Day/Year)	3. Issuer Name and Ticker or Trading Symbol AVENUE GROUP INC (/CIK/0001100006) [AVNU (/Ticker/AVNU)]
Mockin Mendel (/CIK/0001434502)	03/23/2008	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) President
(Last) (First) (Middle) C/O AVENUE GROUP, INC. 405 LEXINGTON AVENUE, 26TH FLOOR (Street)		5. If Amendment, Date of Original Filed (Month/Day/Year)

NEW YORK	NY	10174	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	35,206,667 ⁽¹⁾	I	By MEM Energy Partners, LLC

**Table II - Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Option	(2)	(2)	Common Stock	120,000	0.005	I	By MEM Energy Partners, LLC
Option	(3)	(3)	Common Stock	2,400,000	0.005	I	By MEM Energy Partners, LLC
Option	(4)	(4)	Common Stock	2,400,000	0.05	D	
Option	(5)	(5)	Common Stock	2,400,000	0.1	D	
Series A Convertible Preferred Stock	03/23/2008	(6)	Common Stock	25,000,000	(6)	I	By MEM Energy Partners, LLC

Explanation of Responses:

1. Includes (i) 25,000,000 shares issuable upon conversion of Series A Convertible Preferred Stock, and (ii) 5,640,000 shares issuable upon exercise of options.
2. Vests in monthly tranches of 10,000 shares commencing March 23, 2008. Each monthly tranche expires on the fifth anniversary of its vesting.
3. Vests in monthly tranches of 200,000 shares. Each monthly tranche expires on the fifth anniversary of its vesting.
4. Vested in monthly tranches of 200,000 shares commencing June 1, 2005. Each monthly tranche expires on the fifth anniversary of its vesting.
5. Vested in monthly tranches of 200,000 shares commencing June 1, 2006. Each monthly tranche expires on the fifth anniversary of its vesting.
6. Not applicable.

/s/ Mendel Mockin05/07/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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mockinl_ex.xml  (https://sec.report/Document/0001116502-08-000953/mockinl_ex.xml)

Schema Version: X0202

Document Type: 3

Period Of Report: 2008-03-23

No Securities Owned: 0

Issuer

Issuer Cik 0001100006**Issuer Name** AVENUE GROUP INC**Issuer Trading Symbol** AVNU

Reporting Owner

Reporting Owner Id

Rpt Owner Cik 0001434502**Rpt Owner Name** Mockin Mendel

Reporting Owner Address

Rpt Owner Street1 C/O AVENUE GROUP, INC.**Rpt Owner Street2** 405 LEXINGTON AVENUE, 26TH FLOOR**Rpt Owner City** NEW YORK**Rpt Owner State** NY**Rpt Owner Zip Code** 10174

Reporting Owner Relationship

Is Director 1**Is Officer** 1**Is Ten Percent Owner** 1**Is Other** 0**Officer Title** President

Non Derivative Holding

Security Title Common Stock

Shares Owned Following Transaction

Value 35206667**@attributes Id** F1

Ownership Nature

Direct Or Indirect Ownership I**Nature Of Ownership** By MEM Energy Partners, LLC

Derivative Holding

Security Title Option**Conversion Or Exercise Price** .005

@attributes Id F2

@attributes Id F2

Underlying Security

Underlying Security Title Common Stock

Underlying Security Shares 120000

Ownership Nature

Direct Or Indirect Ownership I

Nature Of Ownership By MEM Energy Partners, LLC

Security Title Option

Conversion Or Exercise Price .005

@attributes Id F3

@attributes Id F3

Underlying Security

Underlying Security Title Common Stock

Underlying Security Shares 2400000

Ownership Nature

Direct Or Indirect Ownership I

Nature Of Ownership By MEM Energy Partners, LLC

Security Title Option

Conversion Or Exercise Price .05

@attributes Id F4

@attributes Id F4

Underlying Security

Underlying Security Title Common Stock

Underlying Security Shares 2400000

Direct Or Indirect Ownership D

Security Title Option

Conversion Or Exercise Price .10

@attributes Id F5

@attributes Id F5

Underlying Security

Underlying Security Title Common Stock

Underlying Security Shares 2400000

Direct Or Indirect Ownership D

Security Title Series A Convertible Preferred Stock

@attributes Id F6

Exercise Date 2008-03-23

@attributes Id F6

Underlying Security

Underlying Security Title Common Stock

Underlying Security Shares 25000000

Ownership Nature

Direct Or Indirect Ownership I

Nature Of Ownership By MEM Energy Partners, LLC

Footnote

0

Includes (i) 25,000,000 shares issuable upon conversion of Series A Convertible Preferred Stock , and (ii) 5,640,000 shares issuable upon exercise of options.

1

Vests in monthly tranches of 10,000 shares commencing March 23, 2008. Each monthly tranche expires on the fifth anniversary of its vesting

2

Vests in monthly tranches of 200,000 shares. Each monthly tranche expires on the fifth anniversary of its vesting.

3

Vested in monthly tranches of 200,000 shares commencing June 1, 2005. Each monthly tranche expires on the fifth anniversary of its vesting.

4

Vested in monthly tranches of 200,000 shares commencing June 1, 2006. Each monthly tranche expires on the fifth anniversary of its vesting.

5 Not applicable.

Owner Signature

Signature Name /s/ Mendel Mockin

Signature Date 2008-05-07

File	Sequence	Description	Type	Size
0001116502-08-000953.txt (https://sec.report/Document/0001116502-08-000953/0001116502-08-000953.txt)		Complete submission text file		10502

\$AVNU (/Ticker/AVNU)

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